



PITTSBURGH BOARD MEMBER POSITION DESCRIPTION

ABOUT MULTIPLYING GOOD

At Multiplying Good, we believe people realize their true potential through service to others; we empower individuals to bring about change, and we honor those who have taken on extraordinary efforts for the betterment of their communities. Since 1972 our work has helped individuals see just how positively they can impact the lives of those around them, and in fueling their personal growth and celebrating their achievements, we help them multiply their impact.

We are on a mission. Over the next five years, it is our intent to 1) actively engage 1,000,000 young people as the empathetic leaders and changemakers our country needs, 2) become *the* brand for service recognition in America, and 3) build *The Ripple: A National Community of Service* made up of individuals dedicated to putting GOOD back in the national narrative.

MULTIPLYING GOOD CHAPTERS

Our success as an organization is realized through the work that takes place in our regional chapters, of which the Pittsburgh/SWPA region is one. The Executive Director (ED) of each chapter is responsible for successful implementation of Multiplying Good's mission, building awareness, raising resources, and delivering impact across their respective footprint. The local chapter Board supports the ED in building community and dedication to our mission in three ways: **community outreach, fundraising and networking, and partnership development**, all three of which are critical to Multiplying Good's ability to scale our flagship youth service-learning, leadership, and recognition program, **Students In Action (SIA)**, our a unique youth service, leadership and recognition program that supports, trains and empowers today's youth to be leaders, problem solvers, entrepreneurs and impactful global citizens.

SUMMARY OF ROLE

The Multiplying Good Pittsburgh Board of Advisors is one of 10 local Boards throughout the United States that support Multiplying Good and its mission to build a national culture of service. The Pittsburgh Chapter Board provides volunteer leadership at the local level in service to helping the Pittsburgh Chapter further the mission of Multiplying Good; it is not responsible for organizational governance and holds no fiduciary responsibility. The Pittsburgh Chapter Board advises the Pittsburgh Chapter, staffed by an ED who supervises one or more program management staff (PMs) tasked with the fundamental goal of delivering impact in the region through Students In Action.

The Pittsburgh Board serves as strategic advisors and ambassadors, connectors, philanthropists, sector-leaders (e.g. academic, public-private, sports and entertainment, social entrepreneurs, etc.) to the Pittsburgh staff, *Executive Director Amelia Hemmingsen and Manager of Programs and Partnerships Sarah Butzow*. Board members will have the ability to build relationships with local and regional elected officials; academic, institutional, and corporate leaders; high net-worth individuals and local foundations; media outlets; and other strategic partners. They accomplish this by partnering with and providing guidance to the chapter staff team through participation at Board meetings and other events with the express purpose of:

- Engaging in outreach within the greater Pittsburgh/SWPA region, **building awareness** of Multiplying Good and our work
- Fundraising and providing philanthropic support, **raising financial resources** to support and scale SIA across t the greater Pittsburgh/SWPA region.
- Identifying local opportunities to grow SIA and other mission-related programming, **developing and growing partnerships** to support this work.

SUMMARY OF EXPECTATIONS

Building Awareness + Ambassadorship

As informed insiders, Board members serve as ambassadors for Multiplying Good in their communities, identifying opportunities to build awareness for the brand through grassroots community outreach, traditional and social media promotion, and cultivation of personal networks.

Raising Financial Resources

Board members are required to support the fundraising priorities of Multiplying Good personally and by helping to identify and engage other supporters. **All Board members are expected to make an annual, personal in-dollar contribution to Multiplying Good Pittsburgh.** Members are encouraged to supplement personal contributions with meaningful assistance to open their network by setting a specific personal fundraising target and applying their best efforts to achieve that target annually.

Growing Partnerships

Board members support the work of Multiplying Good in the Chapter by identifying and connecting staff to potential partners that can grow the quality, sustainability, and capacity of SIA, as well as to potential partners interested in service and leadership training and/or in celebrating service through the Jefferson Awards.

TIME EXPECTATION

- Participate in regular meetings (in person and/or online) throughout the year; cadence is set by the Pittsburgh Chapter staff and Board Chair. Time commitment is approximately **one hour per month on average.**
- Sufficient incremental time to help carry out the three main expectations as outlined above. Time commitment is approximately **one to five hours per month on average.**
- All Time commitment is approximately **one hour per month on average.**
- Board members are invited to the national Jefferson Awards held annually in New York City in early October.

TERM OF SERVICE

Board members are asked to commit to a three-year term of service, typically with the opportunity to serve a second consecutive term for another three years.

PROCESS FOR JOINING

- Membership is by invitation only. Invitations to join the Pittsburgh Chapter Board may be extended by the Pittsburgh Chapter ED, current member of the Board, current member of the national Board of Governors, or by Multiplying Good's CEO.



- Prospective members must understand and agree to the list of actions, commitment, and responsibilities of serving.
- Upon accepting the conditions of service as a member of the Board, the prospective member will be reviewed by the current membership and accepted through a ratification by two-thirds majority of the Pittsburgh Board.
- Upon becoming a member of the Board, the member will begin the onboarding process.

To inquire, nominate, or apply please contact Jodi Klebick, Executive Director, Multiplied Good Pennsylvania:
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